



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:  
INNOVATIVE ADVERTISING INC.  
ATTN: ACCOUNTS PAYABLE  
4250 HWY 22, SUITE 7  
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: CHAD BAREFOOT CAMPAIGN  
PROD: CHAD BAREFOOT CAMPAIGN SD 18  
TITLE: 245508

INVOICE NUMBER: 61-200061813 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 401153 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE : E: 989  
ESTIMATE#: 989  
SCHEDULE DATES: 10/01/2012 - 10/15/2012 AGY#/ADV#: 11360/26731  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/01 - 10/07	07:00A-09:00A	500	3	10/02	TU	08:58A	:30		NC18CONTRAST	500		
					10/03	WE	07:55A	:30		NC18CONTRAST	500		
					10/04	TH	07:55A	:30		NC18CONTRAST	500		
2	10/08 - 10/14	07:00A-09:00A	500	4	10/08	MO	07:55A	:30		NC18CONTRAST	500		
					10/09	TU	07:28A	:30		NC18CONTRAST	500		
					10/10	WE	08:27A	:30		NC18CONTRAST	500		
					10/12	FR	07:49A	:30		NC18CONTRAST	500		
3	10/15 - 10/15	07:00A-09:00A	500	1	10/15	MO	07:58A	:30		NC18CONTRAST	500		
4	10/01 - 10/07	07:00A-08:00A	250	1	10/06	SA	07:22A	:30		NC18CONTRAST	250		
5	10/08 - 10/14	07:00A-08:00A	250	1	10/13	SA	07:42A	:30		NC18CONTRAST	250		
6	10/01 - 10/07	07:00A-08:00A	150	1	10/07	SU	07:53A	:30		NC18CONTRAST	150		
7	10/08 - 10/14	07:00A-08:00A	150	1	10/14	SU	07:12A	:30		NC18CONTRAST	150		
8	10/01 - 10/07	10:00A-11:00A	200	3	10/02	TU	10:42A	:30		NC18CONTRAST	200		
					10/03	WE	10:42A	:30		NC18CONTRAST	200		
					10/04	TH	10:34A	:30		NC18CONTRAST	200		
9	10/08 - 10/14	10:00A-11:00A	200	3	10/09	TU	10:40A	:30		NC18CONTRAST	200		
					10/10	WE	10:34A	:30		NC18CONTRAST	200		
					10/11	TH	10:54A	:30		NC18CONTRAST	200		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
10	10/15 - 10/15	10:00A-11:00A	200	1	10/15	MO	10:32A	:30		NC18CONTRAST	200		
11	10/01 - 10/07	12:00P-12:30P	250	2	10/03	WE	12:28P	:30		NC18CONTRAST	250		
					10/05	FR	12:10P	:30		NC18CONTRAST	250		
12	10/08 - 10/14	12:00P-12:30P	250	2	10/11	TH	12:26P	:30		NC18CONTRAST	250		
					10/12	FR	12:18P	:30		NC18CONTRAST	250		
13	10/15 - 10/15	12:00P-12:30P	250	1	10/15	MO	12:26P	:30		NC18CONTRAST	250		
14	10/08 - 10/14	08:00P-10:00P COMMENT: DWTS 2	4,000	1	10/08	MO	08:23P	:30		NC18CONTRAST	4,000		
15	10/15 - 10/15	08:00P-10:00P COMMENT: DWTS 2	4,000	1	10/15	MO	07:59P	:30		NC18CONTRAST	4,000		
16	10/01 - 10/07	09:00P-10:00P COMMENT: DWTS 2	4,000	1	10/02	TU	09:42P	:30		NC18CONTRAST	4,000		
17	10/08 - 10/14	09:00P-10:00P COMMENT: DWTS 2	4,000	1	10/09	TU	--:--	:30			0	PREEMPT-CREDIT RESOLVED - POLITICAL	-4,000
18	10/01 - 10/07	11:00P-11:35P	750	3	10/04	TH	11:22P	:30		NC18CONTRAST	750		
					10/05	FR	11:34P	:30		NC18CONTRAST	750		
					10/07	SU	11:30P	:30		NC18CONTRAST	750		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
19	10/08 - 10/14	11:00P-11:35P	750	3	10/08	MO	11:34P	:30		NC18CONTRAST	750		
					10/09	TU	11:33P	:30		NC18CONTRAST	750		
					10/10	WE	11:32P	:30		NC18CONTRAST	750		
20	10/15 - 10/15	11:00P-11:35P	750	1	10/15	MO	11:27P	:30		NC18CONTRAST	750		
21	10/01 - 10/07	03:30P-07:00P	1,400	1	10/06	SA	05:29P	:30		NC18CONTRAST	1,400		
22	10/08 - 10/14	03:30P-07:00P	1,400	1	10/13	SA	07:09P	:30		NC18CONTRAST	1,400		
23	10/01 - 10/07	07:00P-07:30P	500	1	10/06	SA	--:--	:30			0	PREEMPT-CREDIT RESOLVED - PROGRAM CHANGE	-500
24	10/03 - 10/05	05:00A-05:30A	325	3	10/03	WE	05:10A	:30		NC18CONTRAST	325		
					10/04	TH	05:09A	:30		NC18CONTRAST	325		
					10/05	FR	05:23A	:30		NC18CONTRAST	325		
25	10/08 - 10/12	05:00A-05:30A	325	3	10/08	MO	05:15A	:30		NC18CONTRAST	325		
					10/11	TH	05:15A	:30		NC18CONTRAST	325		
					10/12	FR	05:14A	:30		NC18CONTRAST	325		
26	10/15 - 10/15	05:00A-05:30A	325	1	10/15	MO	05:11A	:30		NC18CONTRAST	325		
27	10/07 - 10/07	10:00A-11:00A	475	1	10/07	SU	10:59A	:30		NC18CONTRAST	475		
28	10/14 - 10/14	10:00A-11:00A	475	1	10/14	SU	10:59A	:30		NC18CONTRAST	475		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
29	10/03 - 10/05	09:00A-10:00A	200	3	10/03	WE	09:41A	:30		NC18CONTRAST	200		
					10/04	TH	09:58A	:30		NC18CONTRAST	200		
					10/05	FR	09:56A	:30		NC18CONTRAST	200		
30	10/08 - 10/12	09:00A-10:00A	200	3	10/09	TU	09:29A	:30		NC18CONTRAST	200		
					10/10	WE	09:59A	:30		NC18CONTRAST	200		
					10/11	TH	09:51A	:30		NC18CONTRAST	200		
31	10/15 - 10/15	09:00A-10:00A	200	1	10/15	MO	09:49A	:30		NC18CONTRAST	200		
32	10/03 - 10/05	10:58A-12:00P	350	3	10/03	WE	10:58A	:30		NC18CONTRAST	350		
					10/04	TH	10:58A	:30		NC18CONTRAST	350		
					10/05	FR	11:31A	:30		NC18CONTRAST	350		
33	10/08 - 10/12	10:58A-12:00P	350	3	10/09	TU	10:59A	:30		NC18CONTRAST	350		
					10/10	WE	10:59A	:30		NC18CONTRAST	350		
					10/12	FR	10:58A	:30		NC18CONTRAST	350		
34	10/15 - 10/15	10:58A-12:00P	350	1	10/15	MO	10:59A	:30		NC18CONTRAST	350		
35	10/03 - 10/05	03:00P-04:00P	325	3	10/03	WE	03:12P	:30		NC18CONTRAST	325		
					10/04	TH	03:39P	:30		NC18CONTRAST	325		
					10/05	FR	03:10P	:30		NC18CONTRAST	325		
36	10/08 - 10/12	03:00P-04:00P	325	3	10/08	MO	03:36P	:30		NC18CONTRAST	325		
					10/10	WE	03:29P	:30		NC18CONTRAST	325		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
36	10/08 - 10/12	03:00P-04:00P	325	3	10/11	TH	03:55P	:30		NC18CONTRAST	325		
37	10/15 - 10/15	03:00P-04:00P	325	1	10/15	MO	03:43P	:30		NC18CONTRAST	325		
38	10/03 - 10/05	06:58P-07:30P	1,400	1	10/05	FR	--:--	:30			0	PREEMPT-CREDIT RESOLVED - POLITICAL	-1,400
39	10/08 - 10/12	06:58P-07:30P	1,400	2	10/10	WE	07:13P	:30		NC18CONTRAST	1,400		
					10/11	TH	07:12P	:30		NC18CONTRAST	1,400		
40	10/15 - 10/15	06:58P-07:30P	1,400	1	10/15	MO	07:15P	:30		NC18CONTRAST	1,400		
41	10/03 - 10/05	07:28P-08:00P	1,400	2	10/04	TH	07:43P	:30		NC18CONTRAST	1,400		
					10/05	FR	07:47P	:30		NC18CONTRAST	1,400		
42	10/08 - 10/12	07:28P-08:00P	1,400	2	10/08	MO	07:43P	:30		NC18CONTRAST	1,400		
					10/12	FR	07:38P	:30		NC18CONTRAST	1,400		
43	10/15 - 10/15	07:28P-08:00P	1,400	1	10/15	MO	07:54P	:30		NC18CONTRAST	1,400		
44	10/04 - 10/04	09:00P-10:00P	6,200	1	10/04	TH	09:18P	:30		NC18CONTRAST	6,200		
	COMMENT: GREYS												
45	10/03 - 10/05	11:35P-12:02A	475	2	10/03	WE	11:54P	:30		NC18CONTRAST	475		
					10/04	TH	11:53P	:30		NC18CONTRAST	475		

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46	10/08 - 10/12	11:35P-12:02A	475	2	10/08	MO	11:54P	:30		NC18CONTRAST	475		
					10/11	TH	11:54P	:30		NC18CONTRAST	475		
47	10/15 - 10/15	11:35P-12:02A	475	1	10/15	MO	11:53P	:30		NC18CONTRAST	475		

PERIOD GROSS COST PER  
ORDER CONFIRMATION: 62,525.00

TOTAL UNITS: 80

ACTUAL GROSS BILLING: 56,625.00

TOTAL ADJUSTMENTS: -5,900.00

AGENCY COMMISSION: -8,493.75

NET DUE: 48,131.25

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